

LEADERSHIP PROFILE



Chief Financial Officer (CFO) **CDC Foundation** Atlanta, Georgia

Together our impact is greater

A UNIQUE OPPORTUNITY



The Centers for Disease Control and Prevention (CDC) is the leading public health protection organization in the world.

As the nation's federal agency for public health, CDC promotes the health and well-being of Americans, protecting us all from health, safety and security threats, foreign and domestic.

The CDC Foundation is an independent nonprofit whose mission is to help CDC extend its lifesaving work. The CDC Foundation supports public health, safety and health equity by connecting CDC with philanthropic, private sector partners and individual donors whose support amplifies the agency's health protection mission. In the fiscal year ending June 2021, the CDC Foundation expects to raise over \$440 million, with approximately \$130 million in support of the COVID-19 emergency response. As a few examples of its response to the pandemic, the CDC Foundation rapidly stood up the COVID-19 Surge Corps, hiring 1000+ public health workers placed at health departments nationwide, and distributed more than 8 million pieces of personal protective equipment across the country.

The Chief Financial Officer (CFO) has an important, transformational role. As the CDC Foundation continues to evolve, grow and deliver mission-critical support to save, protect and improve lives, the CFO will partner with the CDC Foundation CEO, Board, Executive Team and staff to manage and optimize growing and diverse revenue streams; ensure fiscal efficacy, accuracy and



reporting; and enhance systems, processes, innovation and collaboration across the Foundation. In recent years the Finance team has been led by a Vice President. The Chief Financial Officer position is being reinstated in response to ongoing and anticipated growth in resources, complexity and opportunities.

The CDC Foundation is a nonprofit created by Congress in 1995 to “help CDC do more, faster.” The CDC Foundation acts as a nimble, entrepreneurial and multi-dimensional partner for CDC -- fully aligned with CDC’s mission and goals, programmatically effective, and ambitious about advancing support and positive outcomes for protecting and improving the public’s health.

The CDC Foundation has a complex funding base that is diversifying and expanding. In the five years since [Dr. Judy Monroe](#) became CEO in 2016, annual support has grown exponentially to an average of \$185 million per year, reflecting 184% growth over the prior five-year average. Foundation, corporate and individual support has been increasing annually, and there has been recent growth in federal, state and individual donations. This year for the first time, public support accounts for more than half of revenue. The organization manages a growing number of domestic and international relationships and complex, multi-year commitments.

The CDC Foundation undertakes new initiatives in response to public health priorities. These include the surge staff program, which supports the work of health departments across the United States. Through select investments, the CDC Foundation is taking a lead as a catalytic funder of research coalitions and opportunities. The CFO will play a key role facilitating strategic innovation.

THE CFO MANDATE

The Chief Financial Officer (CFO) will be an experienced, adaptive, broad-gauge leader with passion for the mission of public health.

Reporting to the President and CEO, Dr. Judy Monroe, the CFO will be a valued strategist and thought partner for the CEO, Board, Executive Team and staff. The current Finance staff of 10 is structured in three teams: Financial Planning and Analysis, Accounting and Payroll. An internal audit function is being added.



The CFO will lead the financial talent, systems and operations of the Foundation, which has rapidly grown into a large, complex, transformational nonprofit. The CFO will have experience managing diverse revenue streams,

**We are a catalyst for unleashing the power of collaboration
between CDC and philanthropies, private entities and individuals
to protect the health, safety and security of America and the world.**

including federal funding, as well as strategic investments and operational efficiency. The CFO will have cross-sectoral experience, ideally spanning the nonprofit, governmental, academic and/or corporate sectors. The CFO will be an exceptional communicator and manager, committed to relationship building, talent development and collaboration. The CFO will thrive in a fast-paced, team-oriented environment that values mutual respect, innovation, responsiveness and accountability.

The Chief Financial Officer will:

- 1. Be a leader of vision, strategy and operations.** The CFO will be an experienced financial professional and builder of people and capacity in the context of growth, complexity and change. The CFO will enhance the CDC Foundation's finance talent, processes, systems, structures and approaches. The CFO will be a trusted thought partner for the CEO, Board and team, with deep expertise and a combination of strategic, technical and operational abilities. The CFO will advance the mission and contribute in significant ways to the Foundation's capacity to embrace and manage growth, transformation and innovation.
- 2. Build relationships and trust.** The CFO will be an engaging, trusted leader committed to collaboration, equity and inclusion. The CFO will be even-keeled and solution-oriented, a good listener and communicator who builds bridges and instills confidence. The CFO will be an astute communicator, able to relate well to diverse audiences with different needs and levels of financial acumen. The CFO will partner well with the Board and staff, and will foster positive finance team relationships across the organization. Externally, the CFO will enhance relationships with donors and partners and advance the Foundation's reputation as a thought leader, good steward and partner of choice.
- 3. Lead transformation and innovation.** The CFO will engage holistically with the CDC Foundation's financial, accounting, technology and compliance capabilities and evolve them as needed for efficiency, accuracy and accountability. The CFO will develop processes and structures that integrate and accelerate functions, and that sync and adapt with the broader organization. The CFO will evolve operations, approaches and technology to meet emerging needs. The CFO will elevate organizational capabilities in areas that include forecasting, analysis and reporting.

4. Build Finance “bench strength.” The CFO will champion and grow the CDC Foundation’s Finance department, enhancing cross-training and professional development. As a leader who is both strategic and hands-on, the CFO will build knowledge, depth and longevity among members of the finance team. The CFO will be an inspiring manager of an empowered, high-performing team that thrives in a collaborative culture oriented to mission, growth and innovation.

5. Help build the CDC Foundation of the future. The CFO will be a source of forward-looking ideas, energy and culture. As a member of the Executive Team, the CFO will play an important role in helping the Foundation define the leading edge of philanthropy, operational excellence and mission accomplishment. The CFO will enhance organizational financial strength, protocols and sustainability.

PERSONAL CHARACTERISTICS

The ideal candidate is a compelling leader with extensive, relevant experience and passion for the CDC Foundation’s mission.

Personal characteristics being sought include:

- An authentic leadership style that inspires and welcomes people and ideas.
- Listening, communications and relationship-building skills.
- An even-keeled, calming, engaging persona.
- An approach that is collaborative, adaptive, solution- and results-oriented.
- A proactive, high-energy and positive personality.
- A sense of humor.
- Ability to operate at both strategic and hands-on levels.
- Integrity, fairness and proven commitment to equity and inclusion.
- A balance of self-confidence *and* humility.
- Flexibility, innovation and an entrepreneurial streak.
- Curiosity and orientation to learning and professional growth.
- Ability to build consensus, and courage to take tough decisions.
- Ability to thrive in the midst of complexity, ambiguity and change.

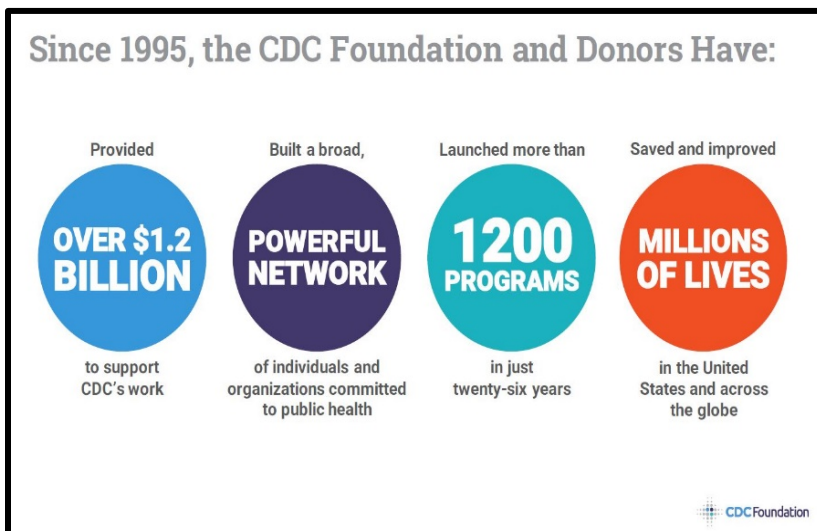


THE ORGANIZATION

The Centers for Disease Control and Prevention (CDC), an agency of the U.S. Department of Health and Human Services (HHS), is the world's preeminent public health promotion and protection organization. With an annual budget of \$11 billion, CDC promotes and protects public health and safety 24/7, through the prevention and control of disease, injury and disability and the mitigation of emergencies and infectious outbreaks.

The CDC Foundation is an independent 501(c)3 nonprofit organization with an interesting history and exciting future. Founded in 1995, the CDC Foundation is the sole entity created by Congress to mobilize philanthropic and private-sector resources to support the CDC's critical health protection work.

In its 26-year history, the CDC Foundation has facilitated thousands of partnerships, programs and projects and raised more than \$1.2 billion in investment to advance the lifesaving work of CDC and public health.



The CDC Foundation currently supports 240 projects and 200+ COVID-related programs across the country and internationally. In response to urgent needs across state public health agencies, in the past year the Foundation stood up and implemented a surge staff program that put over 1000 health workers on the ground.



The CDC Foundation is known for accountability, creativity and trustworthiness. The Foundation has been awarded Charity Navigator's highest possible rating, 4 stars, for the past 14 consecutive years. Only 1% of charities have achieved this.

The current CDCF strategic plan outlines five priorities:

- Strengthening CDC and the public health infrastructure
- Improving health security
- Modernizing data for public health
- Advancing health equity
- Enhancing and extending public health communications

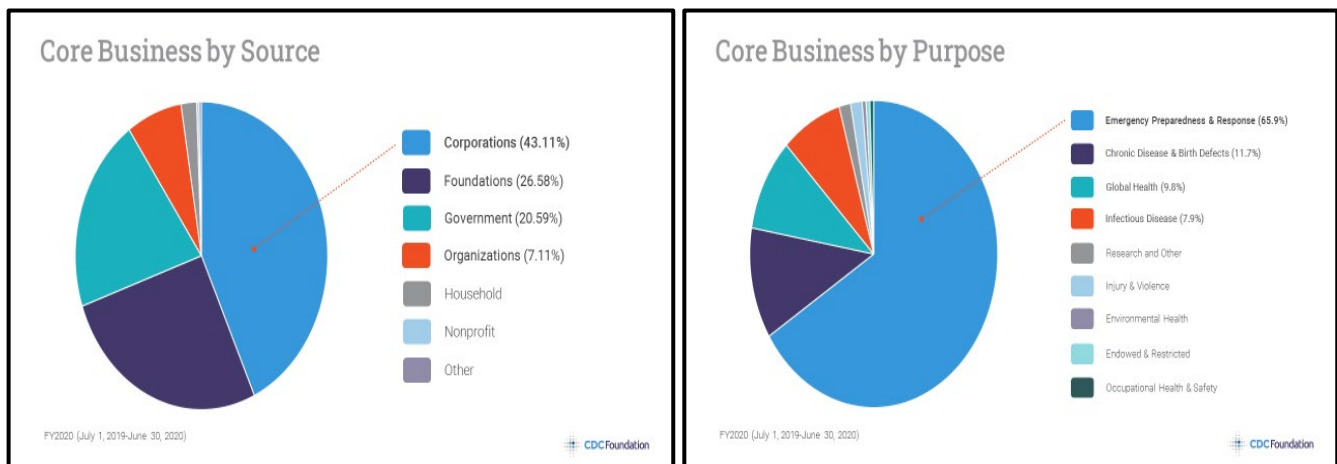
CDCF MISSION: The CDC Foundation helps CDC do more, faster by forging partnerships between CDC and others to fight threats to health and safety.

VISION: Save and improve lives by unleashing the power of collaboration.

VALUES: Core values define and guide the culture and character of the CDC Foundation. Values include: Shared passion, Integrity, Stewardship, Collaboration, Mutual Respect and Constant Innovation.

The CDC Foundation has grown continuously during its two decades, and growth has accelerated significantly in the past five years. The CDC Foundation expects to raise over \$440 million to support the ongoing emergency and other critical CDC priorities in fiscal year FY2021, which ends in June.

Following is the breakdown of funds raised by source, and by program purpose:



THE RELATIONSHIPS

The Chief Financial Officer (CFO) reports to President and CEO and is a member of the Executive Team. The CFO manages approximately 10 fulltime staff, with direct reports including the Assistant Controller, Senior Financial

Analyst and Payroll Manager. A manager of Audit will be joining the team in the coming months.

The CFO serves as liaison to the Finance, Investment and Audit committees of the Board of Directors, and represents the CDC Foundation as appropriate with donors and other external audiences.

THE LOCATION



The position is based at the organization's headquarters in midtown Atlanta, Georgia.

The CDC Foundation employs 789 staff, located at headquarters and across the U.S.

The CDC Foundation is an equal opportunity/affirmative action employer. It is the policy of the CDC Foundation to provide equal employment opportunities to all individuals regardless of race, color, creed, religion, national origin, ancestry, sex, age, veteran status, disability, sexual orientation, gender identity, or on the basis of genetic information, or any other characteristic protected by federal, state, or local law, with respect to all terms and conditions of employment. All CDC campuses are tobacco-free. CDC provides tobacco cessation support to all personnel who wish to stop using tobacco products.

For potential consideration or to suggest a prospect, please email
CDCFoundationCFO@BoardWalkConsulting.com

or call

Kathy Bremer or Patti Kish at 404-BoardWalk (404-262-7392).

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