

LEADERSHIP PROFILE

CONFERENCE OF PRESIDENTS of Major American Jewish Organizations

Chief Executive Officer (CEO) Conference of Presidents of Major American Jewish Organizations New York, NY

Strength through Unity

Motto of the Conference of Presidents

A COMPELLING OPPORTUNITY

The Conference of Presidents is the proven, globally respected voice of organized American Jewry. The Conference is the central, preeminent forum advancing the interests of the American Jewish community, sustaining broad-based support for Israel and addressing critical national and international concerns.



The Conference is more essential than ever, in a world that is complex, fractionalized, polarized and turbulent. Representing 53 national Jewish organizations, the Conference brings together diverse segments of the community to deliberate vital issues in mutual respect. On many critical issues, Conference members are able to reach consensus, project a unified voice and take collective action.

Malcolm Hoenlein, who has led the Conference since 1986, has announced plans to step away from the role of CEO in January 2020. Under his leadership, the Conference has grown in stature, influence and impact. Mr. Hoenlein plans to help facilitate a seamless transition to a new leader who will position the Conference to broaden and deepen its influence and impact over the coming decades. He will remain with the Conference to be of counsel and work on agreed-upon projects. Conference of Presidents of Major American Jewish Organizations Chief Executive Officer December 2018 Page **2** of **5**

The next CEO has an important mandate: to leverage the reputation, connections and accomplishments of the Conference and lead the organization forward to its next successes. The CEO will be a compelling communicator and astute consensus-builder, able to harness the power of unified voice and actions. The CEO will be an inspiring, strategic leader and builder of talent, financial and organizational sustainability.

THE ORGANIZATION

The Conference of Presidents is the preeminent forum convening diverse segments of the Jewish community to discuss, build consensus and project unity on issues of significance to the community, Israel and the world. Founded in 1959 during the Eisenhower Administration, the Conference is a respected, influential force on the national and global stage.

Under the leadership of Malcolm Hoenlein, the Conference achieves impact through collective action, face-to-face meetings with top U.S. and world leaders, groundbreaking initiatives and strategies ranging from quiet diplomacy to rallies. The organization fosters international ties and promotes the prospects for peace and security. It works to enhance Israel's security and well-being, to help rescue endangered Jewish communities and advance human rights. The Conference has educated more and more people about Israel and connected them, including new generations, with Israel.

The Conference strives for solutions that:

- advance the U.S.-Israel special relationship, bolster Israel's security and prosperity and promote prospects for true and lasting peace in the Middle East;
- reinforce links between Jews worldwide, aid endangered Jewish communities and fight anti-Semitism;
- combat terrorism at home and abroad, strengthen domestic security and safeguard American Jewish institutions;
- build support at the United Nations and end the anti-Israel bias;
- defend human rights of Jews and others and build ties to Arab and Muslim countries;
- build cooperation and coalitions with diverse ethnic, religious and civic groups and other sectors of American society;
- foster international cooperation and promote U.S. national interests.

Among initiatives created or supported by the Conference are the *Daily Alert*, a precis of relevant issues and news, the Lawfare Project to combat anti-Semitism on campus, America's Voices, which sends entertainment and sports stars and other influentials to Israel, the ReThink Israel project and the

Conference of Presidents of Major American Jewish Organizations Chief Executive Officer December 2018 Page **3** of **5**

Council for Secure America, which builds bridges to communities related to energy independence.

For more about the Conference, go to <u>www.conferenceofpresidents.org</u>.

THE RESPONSIBILITIES



The Conference of Presidents' next CEO will have extensive experience with issues affecting Israel and world Jewry. The CEO will have proven, relevant expertise and passion for this mission and umbrella organization. The CEO reports to the Chairman and works closely with the 13-member Executive Committee and 53 member organizations.

The CEO will be a strategist, communicator and thought leader with superior relationship and consensus-building skills. The CEO will have selfconfidence combined with humility and mission focus. The CEO will engage people across a broad spectrum of perspectives, foster respectful dialogue and build consensus rather than advocate a particular direction. The CEO is charged with building upon the extraordinary achievements, value and impact of the Conference.

The CEO will:

- Lead, inspire and build unity. The CEO will be a trusted leader able to foster respectful dialogue and consensus. Well versed in the issues, nuances and complexities, the CEO will create space for diverse views to be heard and respected. The CEO will build consensus and project a powerful, unified voice on behalf of the community. The CEO will anticipate and tackle timely, significant issues and achieve results.
- **Be a compelling ambassador, spokesperson and communicator.** As the face of the Conference, the CEO will be an exceptional ambassador and media-savvy communicator comfortable with current and emerging communication tools. The CEO will bring or develop extensive relevant connections, and will be effective both behind the scenes and in the spotlight. A dynamic advocate and analyst, the CEO will be a powerful presenter, interviewee and public speaker.
- **Build financial strength and stability.** The CEO will be an effective fundraiser and leader whose vision, ideas and personal magnetism increase philanthropic and earned revenues. The CEO will strengthen

Conference of Presidents of Major American Jewish Organizations Chief Executive Officer December 2018 Page **4** of **5**

the organization's financial foundation in order to fund important new initiatives and build sustainability.

- **Manage and evolve the organization.** As an umbrella organization, the Conference will remain a lean, efficient operation. The CEO will be an astute manager and developer of talent, change management and business operations. The CEO will develop Conference staff, capacities and sustainable infrastructure.
- Advance preeminence, influence and impact. The CEO will be a respected leader who is expert at cultivating strategic global relationships. By leveraging connections, ideas and member organization engagement, the CEO will build the reputation, influence, visibility and impact of the Conference.
- Lead the Conference into the next era of relevance and impact. The CEO is charged with building on the Conference's remarkable history and creating its next trajectory. In a fragmented, contentious world with changing generational leadership, new modes of communication and ideas, the CEO will navigate the essential challenge of building unity and ensure the sustained relevance and success of the Conference.

PERSONAL CHARACTERISTICS

The ideal CEO will have experience and connections in the world of global affairs and a life commitment to issues affecting Israel and world Jewry. The CEO will have the expertise to lead an umbrella membership organization that builds unity in order to address important geopolitical policy and human issues.

Personal characteristics being sought include:

- A leadership style that is engaging, fair, trustworthy and compelling
- Ability to bring people together in a mutually respectful context, elicit and synthesize disparate perspectives, and foster consensus
- Extraordinary verbal and written communication skills, and the ability to advocate and persuade
- Ability to operate at the highest levels of international power, *as well as* to roll up the sleeves and do detailed policy and administrative work
- Orientation to mission, versus any political or personal agenda
- Self-confidence and a drive to achieve results, coupled with humility
- Ability to inspire others, motivate performance and share the credit
- High emotional intelligence and relationship-building skills

Conference of Presidents of Major American Jewish Organizations Chief Executive Officer December 2018 Page **5** of **5**

• Gravitas and credibility, and the ability to earn trust and maintain confidence

THE RELATIONSHIPS

The CEO will lead The Conference of Presidents of Major American Jewish Organizations, reporting to the Chairman. The CEO will work closely with the 13-member Executive Council and the leaders of the 53 member organizations. The CEO manages a team that includes a Deputy Director, policy/ communications and administrative staff.

THE LOCATION

The Conference of Presidents of Major American Jewish Organizations is based in midtown New York City.

> For potential consideration or to suggest a prospect, please email <u>Conference@boardwalkconsulting.com</u> or call Kathy Bremer or Paula Nicholas at 404-262-7392.