



Ayanna Hunt

Research Associate



Since earning her degree in Journalism, with a minor in Sociology, from Georgia State University, Ayanna Hunt has used her research and communications training to support and enhance the business development and executive marketing strategies of public, social service and nonprofit organizations.

Ayanna has worked in the executive offices of former Atlanta Mayor Shirley Franklin, where she was part of a core communications team that supported crisis communications, public relations and marketing, public education campaigns, and communications strategies for twelve city of Atlanta departments.

Ayanna has also supported the marketing and public relations departments of the Tony-award winning Alliance Theatre. During her tenure, she was the lead media liaison for the pre-Broadway launch of the hit musical *The Color Purple*, and the adaptation of Carson McCullers' novel *The Heart is a Lonely Hunter*.

Immediately out of college, Ayanna served as an associate editor for a local business and politics magazine, for which she interviewed Atlanta pioneers, tastemakers, and community leaders.

At BoardWalk Consulting, Ayanna blends her research background and critical-thinking skills to provide solutions for clients' executive search and board needs.

In addition to her work as a Research Associate with BoardWalk Consulting, Ayanna is a freelance editor and writer. She has one child, Jelani, an honor roll student and lacrosse player at Inman Middle School.