



## **BoardWalk Consulting welcomes Alton Adams to its client team**

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### **Experienced executive joins after an impressive career in marketing, strategic consulting and information management**



ATLANTA, May 10, 2018—BoardWalk Consulting, a national leader in nonprofit executive search, is pleased to announce the appointment of Alton L. Adams as a Managing Director of the firm. Adams will be based in the firm’s Atlanta headquarters.

Most recently, Adams spent eight years with KPMG’s management consulting practice, where he built a team of 100 professionals and served as lead partner for three prominent global consumer products clients. Previously, he was a partner in Accenture’s management consulting practice and then Chief Marketing Officer at Arbitron.

Stated Sam Pettway, BoardWalk’s Founding Director, “We are excited to welcome Alton Adams to the BoardWalk. His multifaceted experience with professional services, as both client and advisor, and his expertise in marketing and analytics combine with his commitment to community to make him a superb addition to our team.” Continued Pettway, “We are confident Alton will contribute significantly to the effectiveness of our clients’ boards and leadership teams.”

Speaking of his transition, Adams noted, “I am honored to join the fine professionals at BoardWalk, who do such important work for missions that truly matter. The firm’s commitment to nonprofit leadership and its national reputation for service are unmatched. I look forward to making a difference for our clients and supporting BoardWalk’s continued growth and success.”

A committed supporter of the community, Adams is an experienced executive who has served a host of mission-based organizations over his career. Presently, he is a member of the executive committees of the Atlanta Chapter of Boy Scouts of America and the Atlanta Humane Society. Past board service

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includes six years on Georgetown University's Board of Regents as well as board service with TechBridge and the High Museum in Atlanta.

Adams is also a thought leader on issues of diversity and inclusion, having been tapped to design and lead D&I efforts at both Accenture and KPMG.

A native of St. Thomas, US Virgin Islands, Adams received his BA degree in Economics from Georgetown University and his MBA in Marketing and Finance from the University of Pennsylvania's Wharton School. At various times in his career, he has lived in Massachusetts, California and Maryland, but he, his wife, Dena Williams Adams, and Bernie, their 120-pound St. Bernard, are proud to call Atlanta home.

### ***About BoardWalk Consulting***

[BoardWalk Consulting](#) is a national executive search firm committed to *finding leaders that matter for missions that matter*.® Since its founding in 2002, BoardWalk has successfully concluded hundreds of executive search and board engagements for nonprofit and foundation clients in at least 30 states and several other countries. In March 2018, *Forbes* magazine once again cited BoardWalk as one of the top 100 search firms in the country.

BoardWalk is well known for its thought leadership. Its "Five questions" series includes such provocative topics as ["Five questions every CEO and Board chair should address together"](#) and ["Five people to invite onto every search committee—and two to avoid."](#)

Further information on the firm, its client and its approach is available at [www.BoardWalkConsulting.com](http://www.BoardWalkConsulting.com)

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