



Points of Light Welcomes New Chief Operating Officer - New Addition Brings Entrepreneurial I and Lifelong Commitment to Service

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Atlanta, Jan. 17, 2011 — [Points of Light \(www.pointsoflight.org/\)](http://www.pointsoflight.org/) welcomes Al Carter as its new chief operating officer. Carter is a proven senior executive with broad management experience at a variety of unique organizations and operating environments for more than three decades. Carter's appointment as COO comes at the opportune time to utilize his expertise to help mobilize 3.5 million people to use their time, talent, voice and money to create community change in 2012.

"Al will bring new insight and ideas to our leadership team," said Michelle Nunn, CEO of Points of Light. "We have ambitious goals as an organization for 2012, and we all look forward to the unique background and experience he brings to the table and the innovative ideas he will contribute."

Carter will help lead Points of Light's efforts to provide people with access to 500,000 projects and other opportunities to learn new skills and engage in work to improve their communities. His efforts will play a significant role in creating measurable change in education and student performance, environmental sustainability, economic prosperity and [emergency preparedness \(www.pointsoflight.org/\)](http://www.pointsoflight.org/) and recovery.

Carter comes to Points of Light from ACA Management Group, a boutique consulting practice, where he served as senior managing director. At ACA, Carter provided management support to companies and private equity investors, ranging from multibillion-dollar manufacturers to regional service firms.

Before founding ACA in 2006, Carter developed his wide-range of management expertise with companies like Mobile Affirmations, an early competitor of Twitter. He has also provided executive leadership to companies in the food service, retail and financial services industries. Earlier in his career, he held marketing positions with The Disney Channel, HBO and Cummins Engine Co.

"Points of Light has a visionary CEO, an extraordinary leadership team and a history of leading the way in the [volunteer and service \(www.pointsoflight.org/\)](http://www.pointsoflight.org/) sectors," said Carter. "I will be doing whatever I can to support the accomplishment of its mission."

Throughout his professional career, Carter has embodied the mission of Points of Light by lending his entrepreneurial drive and management expertise to various boards and service initiatives. He was a founding board member of The Atlanta School; a member of the CEO Advisory Committee for the Initiative for a Competitive Inner City (ICIC); a member of the African American Leadership Conference; regional fundraising lead for the AVID (Advancement Via Individual Determination); and a YMCA [youth volunteer \(www.generationon.org/\)](http://www.generationon.org/) and soccer coach.

Carter holds a bachelor's degree in business administration from Pain College in Augusta, Ga., and an MBA from Harvard Business School.

About Points of Light

Points of Light is the [world's leading volunteer organization \(www.pointsoflight.org/\)](http://www.pointsoflight.org/), with more than 20 years of history and a bi-partisan presidential legacy. Our mission is to inspire, equip and mobilize people to take action that changes the world. We connect people to their power to make a meaningful difference, by providing access to tools, resources and opportunities to help volunteers use their time, talent, voice and money to meet the critical needs of our communities. We are organized to innovate, incubate and activate new ideas through our action networks, including: HandsOn Network, the largest network of 250 local volunteer centers across the country and around the world; generationOn, the youth service movement that ignites the power of kids to make their mark on the world; AmeriCorps Alums, the national service alumni network that activates the next generation of service leaders; and

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Points of Light Corporate Institute, which enables companies to engage their employees and customers in service.

For more information, visit www.PointsofLight.org (<http://www.PointsofLight.org>).